Strategic Plan 2024 - 2028

Wildlife Rehabilitation Ireland

WRI Mission & Vision

Mission:

- *WRI's Mission is to promote and advance wildlife rehabilitation, welfare and protection.*

Vision:

- *WRI envision a world where people recognise both the intrinsic value of wildlife and that protecting biodiversity is fundamental to life on earth.*

WRI Aims & Objectives

- Provide educational and training opportunities.
- Rehabilitate injured and orphaned wildlife.
- Establish a Wildlife Rehabilitation & Teaching Hospital.
- Facilitate wildlife monitoring and research.
- Offer assistance to wildlife rehabilitators.
- Identify and reduce threats to wildlife.

Priority Pillars

	Activity	Impact	Requirement
Hospital	➢ Create a Rehab & Teaching Hospital ➢ Run Internship training programme ➢ Rehab injured and orphaned wildlife	➢ Save the lives of 100s of wild animals ➢ Reduce wild animals' pain & suffering ➢ Reduce incidences of notifiable disease in domestic/farmed animals	➢ Find site for permanent Hospital ➢ Regularize planning situation ➢ Submit planning application ➢ Source seed **funding**
Education	➢ Progress Green Schools initiative ➢ Progress Wild Schools curriculum ➢ Deliver in-person Wildlife Courses ➢ Deliver online training/outreach ➢ Teach in vet Colleges/Uni's	➢ Deliver nature education to a nationwide audience of thousands of children ➢ Foster a sense of pride and protection of our native Irish wildlife and habitats ➢ Increase standard of care given to casualties	➢ Find link person in Green Schools ➢ **Funding** to continue content creation for Wild Schools & Internship programme ➢ Train Irish vets as Instructors ➢ Help students to request wildlife education
Awareness Raising	➢ Stalls at events / festivals ➢ National wildlife protection campaign ➢ Wildlife submissions/papers ➢ Conferences	➢ Gives respect to the profession providing benefit to wildlife care ➢ Increases funding opportunities ➢ Generates respect for nature leading to protection of the environment	➢ Recruit volunteers ➢ Stalls at events / festivals ➢ National campaign – cat attack birds ➢ Source **funding**
Research	➢ Post release monitoring ➢ Survey's / questionnaires ➢ Engage with DAFM & Uni's for samples/cadavers ➢ collaboration with Govt Depts and 3rd level institutions on research projects.	➢ Justify the resources involved in wildlife rehabilitation ➢ Obtain more information about the species to better protect/care for them ➢ Save the lives of other wildlife casualties	➢ Source **funding** ➢ Additional resources; manpower / time ➢ Find data analysis individual ➢ Adequately trained staff at Hospital, & time
ISO for Wildlife Rehab	➢ Create SOP's for operation of Hospital, isolation units & disease surveillance ➢ Work with NPWS on licensing ➢ Support rehabilitators; financially / in-kind to raise standards	➢ Wildlife will receive the best possible care ➢ More efficient procedures can lead to greater survival rates for more casualties ➢ Protocols based on experience save lives ➢ WRI support can facilitate improved care	➢ Source veterinary advisor to assist ➢ Find link person within NPWS ➢ Source **funding**
Wildlife Threats	➢ Promote PAW Wildlife Crime App ➢ Host Wildlife Crime Conferences ➢ Initiate habitat cleaning initiatives ➢ Participate in habitat restoration	➢ Increase reporting of suspicious incidents leading to reduction of wildlife crimes ➢ Positive change in attitude & and behaviour to better protect nature ➢ Healthy environment increases biodiversity	➢ Journalist/writer to write about the App ➢ **Funding** for upkeep of App & events ➢ Resources; manpower for physical events ➢ Need volunteer to pursue WC issues

5 Year Action Plan

Year	Objective 1 Provide care for wildlife in Ireland	Objective 2 Provide education in wildlife welfare & protection	Objective 3 Raise awareness of WRI, wildlife welfare & conservation
	HOSPITAL : ISO's	**EDUCATION : RESEARCH**	**AWARENESS RAISING : WILDLIFE THREATS**
2024	Support rehabilitators as practicable	Webinar - veterinary	Presentation on WRI's work at WRI event
	Source site for Wildlife Hospital	Courses – public & vet	Promote online Annual Reports
	Create SOP's for WRI Volunteers	Conference/workshop – Wildlife Crime	Webinar – public; wildlife crime
		Teaching Vet Nursing students in UCD curriculum	WRI stall at public events
		Junior Cycle wildlife module in curriculum	Veterinary survey
			Promote PAW Ireland App
2025	1st Wildlife & Exotics Veterinary Clinic partnership	Webinar - veterinary	Increase social media output
	Create SOP's for Hospital activities	Courses – public & vet	WRI stall at public events
	Support rehabilitators as practicable	Teaching Vet Nursing students in UCD curriculum	Submissions made to consultations
	Planning permission for Wildlife Hospital	Senior Cycle wildlife module in curriculum	Initiate habitat cleaning initiatives; e.g. litter picking
		Progress Green Schools initiative	Promote PAW Ireland App
2026	Phase 1 Wildlife Rehab & Referral Clinic	Webinar – conservation/rehabilitation	Develop online shop
	Open Hospital for wildlife admissions	Teaching Vet Nursing students in UCD curriculum	Expand social media platforms
	Support rehabilitators financially/in-kind	Development of Internship programme	Initiate habitat cleaning initiatives; e.g. river clean-up
		Module in Green Schools programme	Promote PAW Ireland App
		Work with DAFM re disease surveillance	
2027	Support rehabilitators financially/in-kind	Webinar – conservation/rehabilitation	Increase social media output
	Veterinary survey	Courses – public & vet	WRI stall at public events
	Work with NPWS on licencing	Accreditation of Internship programme	National wildlife protection media campaign
		Teaching Vet Nursing students in UCD curriculum	Promote PAW Ireland App
		Facilitate research students from Universities	
2028	Support rehabilitators financially/in-kind	Teaching Vet Nursing and Vet students in UCD curriculum	Increase social media output
	Rehabilitator survey	Conference	WRI stall at public events
	Phase 2 Wildlife Rehab & Referral Clinic	Collaborative post release monitoring project	Presentation on WRI's work at WRI Conference
	Satellite Wildlife Hospital into next 5 year plan		Participate in habitat restoration initiatives
			Promote PAW Ireland App